
Daylight Saving Time – Fall

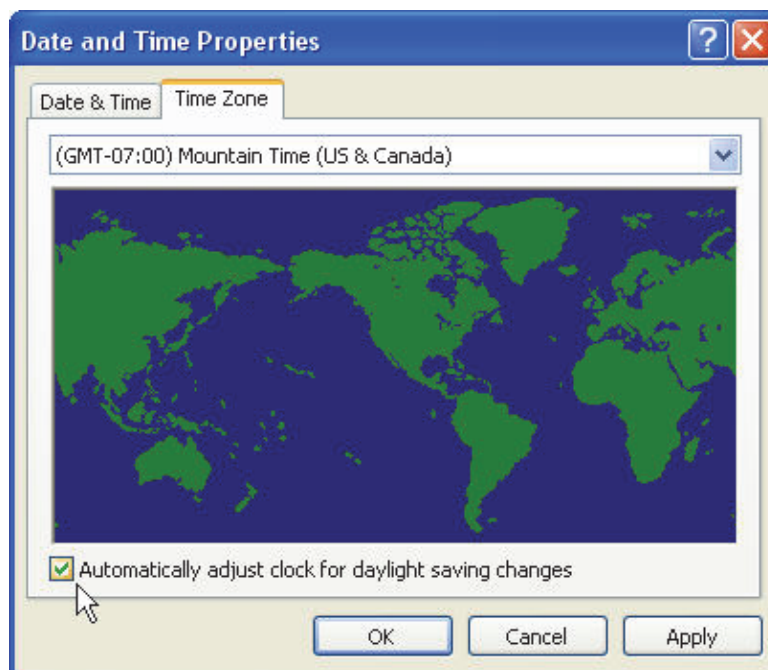
While results may vary due to operating systems and server settings, Marketron recommends the following workflow to mitigate Daylight Saving Time issues in the Fall.

Verify the System Clock Setup

For those areas that observe Daylight Saving Time, verify that the computer clock is set to automatically adjust for Daylight Saving. The system clock setup will only need to be verified on individual workstations that will generate a final log (i.e., salesperson workstations, that don't generate logs, will not need to be adjusted). There are different instructions depending on your operating system.

Windows XP Operating System

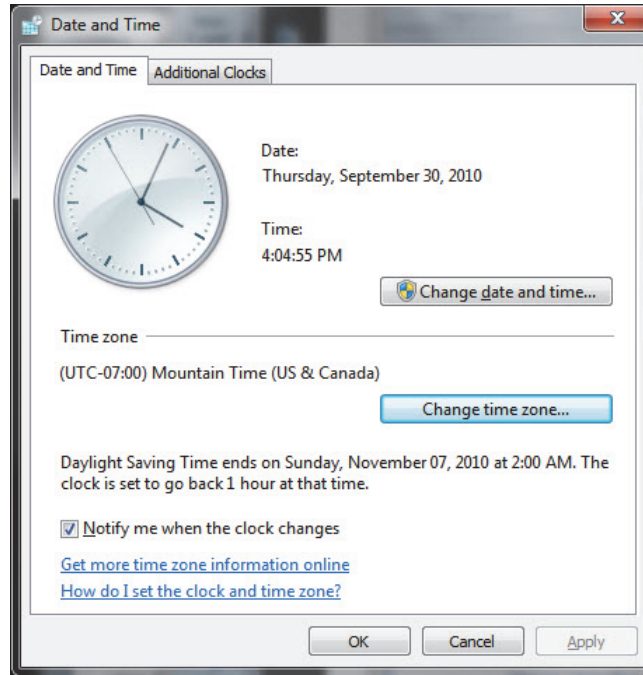
1. Log out of all Marketron applications.
2. Go to **Start>Control Panel** and double-click the **Date/Time** icon. The Date/Time Properties dialog box appears.
3. Click the **Time Zone** tab.
4. Verify the presence of a checkmark for “**Automatically adjust clock for daylight saving changes**”.



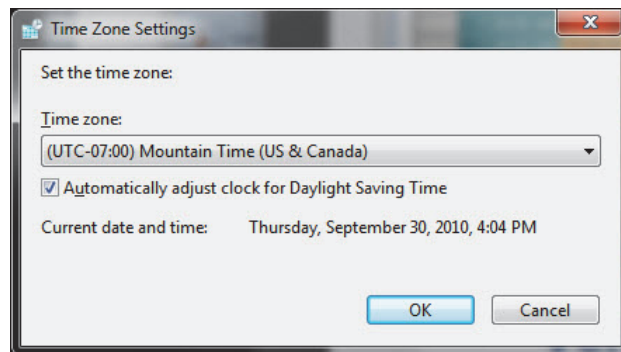
5. Click **OK**.
6. Repeat these steps for all workstations that will generate final logs.

Microsoft Vista or Windows 7 Operating System

1. Log out of all Marketron applications.
2. Go to **Start>Control Panel**, select **Clock, Language, Region**, and select **Date and Time**. The Date and Time Properties dialog box appears.



3. Click the **Change time zone** button.
4. Verify the presence of a checkmark for “Automatically adjust clock for Daylight Saving Time”.



5. Click on the OK button.
6. Repeat these steps for all workstations that will generate final logs.

Verify Setup Editor Settings

You will need to verify Setup Editor requirements for Daylight Saving Time. This should be done while you are logged out of all other Marketron applications.

1. Go to **Stations>Stations** and double-click on one station to open up that record.
2. Click on the **Clocks** tab.
3. Verify the presence of a checkmark for “**Automatically Adjust Clock for Daylight Saving Changes**”. Click on the **Save** button.

The screenshot shows the 'Clocks' tab in the Setup Editor. The 'Sign-on Time' is set to 12:00:00AM and the 'Sign-off Time' is 11:59:59PM. Under 'For Spots Over Midnight', 'Use Actual Date' is selected. The 'Time Zone' is set to '(GMT-07:00) Mountain Time (US & Canada)'. A red circle highlights the checked checkbox 'Automatically Adjust Clock for Daylight Saving Changes'. A 'Next >' button is visible at the bottom right.

4. Repeat steps 1-3 for all stations on your database.

Building the Worksheet

To prevent errors in Program Worksheet, there are several things you should **NOT** do:

- Do not build any Last Date to Air (LDTA) events that start and end on the DST Day in the 2:00am hour. This will cause errors on the Worksheet.
- Do not build any Till Further Notice (TFN) events that start on the DST Day in the 2:00am hour. This too will cause errors on the Worksheet.
- Do not build any events that cross into or out of the 2:00am hour on the DST Day. For example, an event that airs 1:45am-2:15am or an event that airs 2:00am-3:05am will cause errors. You must build such events as two events (e.g., 1:45am-1:59:59am and 2:00am-2:15am OR 2:00am-2:59:59am and 3:00am-3:05am.)

Scheduled Time	Unit#	Length	Lengths Allowed	Description	St
1:16:00 AM	2	1:00	:10,:30,1:00	REGULAR	
1:17:00 AM	2	1:00	:10,:30,1:00	REGULAR	
1:45:00 AM-1:59:59 AM		14:59		TRAFFIC & WEATHER	
1:45:00 AM	2	1:00	:30,1:00	REGULAR	
1:46:00 AM	2	1:00	:30,1:00	REGULAR	
1:47:00 AM	2	1:00	:30,1:00	REGULAR	
1:59:00 AM				SIGN HOUR	
2:00:00 AM-3:00:00 AM		1:00:00		WEEKEND TUNE UP	
2:00:00 AM-2:15:00 AM		15:00		TRAFFIC & WEATHER	
2:15:00 AM	2	1:00	:10,:30,1:00	REGULAR	
2:16:00 AM	2	1:00	:10,:30,1:00	REGULAR	

Loading the Boardfile

To avoid Boardfile data display inconsistencies, you must use Day View to “work” the DST Day and do not load a week that includes both the day before the DST Day and the DST Day.

Day View

To “work” the log for the DST Day, you must use Day View in Boardfile. Because the Boardfile can only load 24 hours for one day (and the DST Day is a 25-hour day), you must load the DST Day in two parts. Part one should begin at 12am and end at 1pm (which will display 12am-11:59am). Part two should begin at 12pm and end at 12am.

DST Day example: 11/6

Day View

Part 1

Load range	
Start:	11/ 6/2011
End:	11/ 6/2011
Time:	12 AM-1 PM
Station:	STATION-A
Log no.:	1

DST Day example: 11/6

Day View

Part 2

Load range	
Start:	11/ 6/2011
End:	11/ 6/2011
Time:	12 PM-12 AM
Station:	STATION-A
Log no.:	1

Week View

If you prefer to use Week View, you will not be able to load a week that includes the DST Day (the Boardfile display will be blank or produce errors if you do). You may use Week View if you end the week on the day before the DST Day or begin the week on the day after the DST Day.

For Week View prior to the DST Day, use the day before the DST Day as the end date of the Week View load range.

DST Day example: 11/6

Load range	
Start:	10/31/2011
End:	11/ 5/2011
Time:	12-12 AM
Station:	STATION-A
Log no.:	1

For Week View after the DST Day, use the day after the DST Day as the start date of the Week View load range.

DST Day example: 11/6

Load range	
Start:	11/ 7/2011
End:	11/13/2011
Time:	12-12 AM
Station:	STATION-A
Log no.:	1

NOTE - Week View may display days before or beyond the date range you selected, but the data will be based on the load dates.

Boardfile Extra Hour

Users of a 12a-12a, 1a-1a, or 2a-2a broadcast day will notice on Day View part 1 of the DST Day, the Boardfile will have two 1:00am hours. Both 1:00am hours will be identical. This is what is intended for Daylight Saving Time.

The second 1:00am hour is the only hour that should be “worked” on the log. The first 1:00am hour will mimic the second and may display false duplicate events; ignore this first 1:00am hour and concentrate on the second. You will be able to move spots into or out of the second 1:00am hour, but you will not see the first 1:00am hour mimic the second until you click Refresh (F5). It is **very important** to click Refresh (F5) after every manual spot move during the 1:00am hour.

Reports will reference the spots only once and clients will be billed only once for spots that aired in the 1:00am hour.

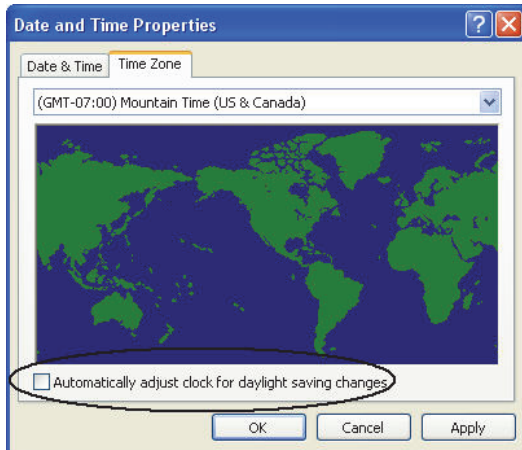
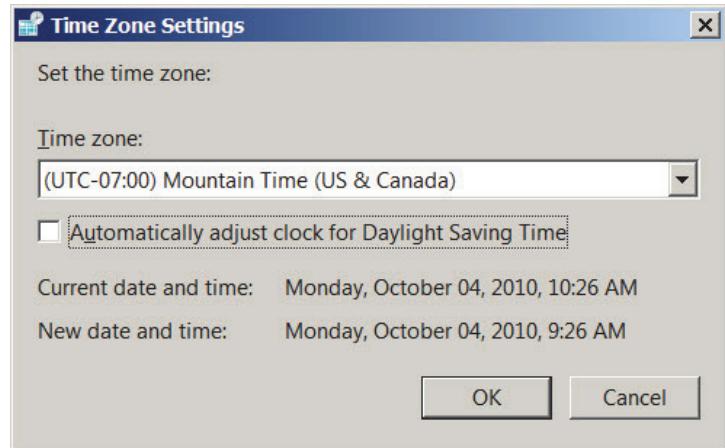
Scheduled Time	Scheduled End Time	State	Name	Line Remarks	Sponsors	Named Avail	Com
1 AM							
1:00:00 A	1:59:59 A		WEEKEND TUNE UP				
1:15:00 A	1:16:00 A	<input checked="" type="checkbox"/>	BREYERS ICE CREA			REGUL FOC	
1:16:00 A	1:17:00 A	<input checked="" type="checkbox"/>	SEARS			REGUL DEF	
1:17:00 A	1:18:00 A	<input checked="" type="checkbox"/>	SAWTOOTH ANIMAL			REGUL NOI	
1:18:00 A	1:19:00 A	<input checked="" type="checkbox"/>	VINTAGE GYPSY			REGUL CLC	
1:19:00 A	1:20:00 A		2/60 - REGULAR				
1:59:59 A			SIGN HOUR				
1 AM							
1:00:00 A	1:59:59 A		WEEKEND TUNE UP				
1:00:00 A	1:59:59 A		WEEKEND TUNE UP				
1:15:00 A	1:16:00 A	<input checked="" type="checkbox"/>	BREYERS ICE CREA			REGUL FOC	
1:16:00 A	1:17:00 A	<input checked="" type="checkbox"/>	SEARS			REGUL DEF	
1:17:00 A	1:18:00 A	<input checked="" type="checkbox"/>	SAWTOOTH ANIMAL			REGUL NOI	
1:18:00 A	1:19:00 A	<input checked="" type="checkbox"/>	VINTAGE GYPSY			REGUL CLC	
1:19:00 A	1:20:00 A		2/60 - REGULAR				
1:59:59 A			SIGN HOUR				

Generating & Reconciling your Automation Output File

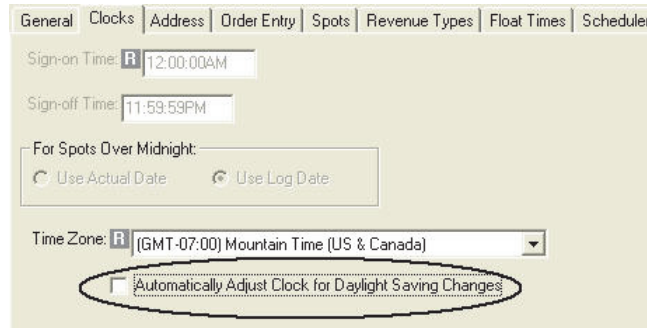
Verify that the automation output file has 24 hours (**only one 1am hour**) for the DST Day. You may need to scroll through the entire file for the DST Day to verify that all hours and programming are accounted for.

If the automation output file is incorrect, please follow these steps:

1. Log out of Traffic.
2. On the workstation that will be generating the logs, disable the local workstation’s automatic Daylight Saving Time adjustment by removing the checkmark for Daylight Saving Time.

Windows XP (and lower)**Vista and Windows 7**

3. Log into Setup Editor and go to Stations>[select your station]>Clocks tab and remove the checkmark for "Automatically Adjust Clock for Daylight Saving Changes". Save changes.



4. Log into Traffic and generate the final log for the DST Day. Traffic will warn you that you are generating a log. Verify that the Power-Link file has 24 hours (only one 1am hour) for the DST Day. You may need to scroll through the entire automation output file to verify that the log contains exactly 24 hours.
5. After you have aired and reconciled the DST Day, go back into the workstation clock and into Setup Editor and reinstate the checkmarks in the Daylight Saving Time boxes (steps 2 and 3).

Frequently Asked Questions

Why is the 11:00pm hour missing in Boardfile Day View on the DST Day?

Please load the day in two parts. Part one should begin at 12am and end at 1pm (which will display 12am-11:59am). Part two should begin at 12pm and end at 12am. Since there are two 1:00am hours and the Boardfile will load a maximum of 24 hours, this makes it so you are able to see the 11:00pm hour.

Why am I only seeing one 1:00am hour when I should be seeing two?

In Program, do not build any events that cross into or out of the 1:00am hour on the DST Day. For example, an event that airs 12:45am-1:15am or 1:00am-2:05am will cause errors. You must build such events as two events (e.g., 12:45am-12:59:59am and 1:00am-1:15am OR 1:00am-1:59:59am and 2:00am to 2:05am).

Which of the two 1:00am hours should I work on the Boardfile?

The second 1:00am hour is the only hour that should be “worked” on the log. You will be able to move spots into or out of the second 1:00am hour, but you will not see the first 1:00am hour mimic the second until you click Refresh (F5). It is **very important** to click Refresh (F5) after every manual spot move during the 1:00am hour.

How do I know if I need to check or uncheck the box to auto adjust for Daylight Saving Time?

There are some instances where you may need to try each setting depending on the outcome:

- If you finalize the log and there is no 11:00pm hour or any other hour is missing from the .plk file (Power-Link), you will need to log out of Traffic, uncheck the box, log back into Traffic, and regenerate the log.
- Some organizations may have logs print correctly for some stations and not for others. In this situation, try checking the box or removing the checkmark, depending on what was set when the log first generated in error. If you cannot get a log to properly generate, please contact Marketron Support at help@marketron.com.

Why am I missing the 11:00pm hour when I upload the PLK file into my automation system?

Please follow these steps:

1. Log out of Traffic.
2. On the workstation that will be generating the logs, disable the local workstation’s automatic Daylight Saving Time adjustment by removing the checkmark for Daylight Saving Time. See instructions above for how to do this on a Windows XP vs. Windows 7 operating system.
3. Log into Setup Editor and go to Stations>[select your station]>Clocks tab and remove the checkmark for “Automatically Adjust Clock for Daylight Saving Changes.”
4. Log into Traffic and generate the final log for the DST Day.
5. Verify that the Power-Link file has 24 hours (**only one 1am hour**) for the DST Day.
6. If you are interested in selling the second 1:00am hour, print that hour from the paper log and attach it to the back of the PLK file. It will need to be manually entered into your station’s automation system.

7. If you have unchecked the box (step 1) and re-finalized your log and you are still missing an hour on the PLK file, please try logging out of Traffic and coming back in. If that fails, please reboot your computer and then re-finalize your log.
8. After you have aired and reconciled the DST Day, go back into the workstation clock and into Setup Editor and reinstate the checkmarks in the Daylight Saving Time boxes.

If I have my day loaded in two parts for the DST Day, do I need to finalize my day in two parts?

No. Generating the final log for any part of the DST Day will generate the log for the entire day.